



Public opinion survey – Royal Wootton Bassett – Royal Wootton Bassett and Cricklade Section

The Office of the Police and Crime Commissioner (OPCC) commissioned M.E.L. Research to consult local residents. During 2012/13 4408 Wiltshire residents completed the survey. A minimum of 384 people took part in each of the eleven policing sectorsⁱ ensuring that the results for each sector were significantⁱⁱ

The aims of this survey are:

- To measure public perception of Wiltshire Police and how communities are policed
- To consult the public and enable the OPCC and Wiltshire Police to prepare policing plans
- To enhance the OPCC and Wiltshire Police's understanding of how policing influences people's sense of security and wellbeing

The report below sets out the results for the Royal Wootton Bassett and Cricklade section. A summary for the whole Force area will be available shortly on the Commissioner's website. If you have any queries please contact the OPCC on the details below.

Public perceptions linked to the Police and Crime Commissioner Priorities

	RWB and Cricklade Section*	Royal Wootton Bassett Sector	Wiltshire Police Force Area
Feel safe when outside in their local area after dark	68.4%	71.7%	63.9%
Feel safe when outside in their local area during the day	97.7%	97.1%	93.4%
Satisfaction with the level of police visibility in their neighbourhood	61.6%	63.9%	59.1%
Number Surveyed	312	385	4408
Population	28790	47660	684028

Key:

	significantly better than Wiltshire average*
	in line with Wiltshire average*
	significantly worse than Wiltshire average*

* Wiltshire average is the Wiltshire Police Force Area

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What types of crime and anti social behaviour (ASB) cause a problem in your area?

Issues in the local area	There are no crime and ASB issues in my local area	Teenagers hanging around	Graffiti & vandalism to public property	Graffiti & vandalism to private property	Domestic burglary
RWB & Cricklade Section	60.3%	14.1%	7.7%	7%	6%
Royal Wootton Bassett Sector	61.0%	12.5%	7.0%	6%	8%
Wiltshire Police Force Area	53.9%	16.5%	7.5%	8%	8%

What are the concerns in your area?

Concerns in local area	RWB & Cricklade Section	Royal Wootton Bassett Sector	Wiltshire Police Force Area
Lack of facilities for young people	54%	57%	56%
Unemployment	34%	32%	37%
Anti-social behaviour	27%	26%	34%
Drug misuse	25%	23%	30%
Standard of public transport	23%	25%	20%
Crime	19%	20%	29%
Lack of local amenities	18%	21%	25%
Standard of health services	17%	16%	16%
Poverty	12%	11%	14%

What should the priorities be in your area?

Priorities	RWB & Cricklade Section	Royal Wootton Bassett Sector	Wiltshire Police Force Area
More police out and about	29%	28%	29%
None - not a problem in my area	23%	25%	24%
None - police do as much as they can	17%	16%	16%
Tackling speeding	5%	8%	5%

Perceptions of Crime and ASB

Perceptions of Crime and ASB being a problem in the Royal Wootton Bassett Sector are the lowest in the Wiltshire Police area.

- The average perceived level of crime on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.39 for Wiltshire Police as a whole. For the Royal Wootton Bassett Sector the average score is improved at 2.96, the average perceived level of crime for those in the Royal Wootton Bassett and Cricklade Section is also below the Wiltshire Police Force Area average at 3.03
- The average perceived level of ASB on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.34 for Wiltshire Police as a whole. For the Royal Wootton Bassett Sector the average score is improved at 2.84, the average perceived level of ASB for residents of the Royal Wootton Bassett and Cricklade section is 2.98

The perceived levels of crime and ASB are an accurate reflection of the actual crime and ASB levels which are also the lowest in Wiltshire per 1000 population.

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- There were 27 crimes per 1000 population in the Royal Wootton Bassett sector in 2012/13, this compares to a Wiltshire average of 46 crimes per 1000 population.
- There were 19 reported ASB incidents per 1000 population in the Royal Wootton Bassett sector in 2012/13, in comparison to a Wiltshire average of 37 incidents.

ⁱ Wiltshire Police is divided geographically into 11 local policing sectors. These sectors are then further divided into sections - these usually consist of a large town and the neighbouring villages or community areas.

ⁱⁱ Statistical significance; If the survey was completed using an alternative set of respondents there is a 95% chance that the result would fall within $\pm 1.5\%$ of the current result at force level. At sector level there is a 95% chance that the result would fall within $\pm 5\%$ of the current result.